

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: §  
Yekutiel Josefsberg §  
§  
Serial No.: 10/597171 § Group Art Unit: 2618  
§  
Confirmation No.: 7087 § Examiner: Tu X Nguyen  
§  
Filed: January 3, 2007 §  
§  
For: METHOD AND APPARATUS §  
FOR DETERMINING THE §  
EFFICIENCY OF RADIO §  
PUBLICITY AND/OR §  
BROADCASTED PROGRAMS §

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

Corrective Amendment B

The following corrects a typographical error in the previously submitted Amendment B.

The corrective change appears in bold on page 3, second full paragraph.

Responsive to the Official Action of June 19, 2009 having a shortened period for response terminating September 19, 2009, please amend the above-identified application as follows: